

20 - 23 APRIL / DÜSSELDORF / GERMANY



**THE ULTIMATE
WORLD OF
CUTTING AND WELDING**
2027
URBAN STEEL EXPO

Press Release

USE 2027: This is what the next generation of trade fairs will look like

Interactive Special Areas, the Expo Mainstage and new formats for exchange and professional development are creating new spaces for networking, business contacts and hands-on experiences.

Düsseldorf, 3 September 2026 – Trade fairs are changing. Today, companies expect more than just exhibition space and product presentations. What is in demand are high-quality business contacts, personal interaction and solutions that can be directly applied in practice. This is precisely what USE – The Ultimate World of Cutting and Welding – addresses, with a trade fair concept that brings international exhibitors and trade visitors together in a new way.

The USE features areas with a wide variety of focuses. Some encourage visitors to get involved, whilst others provide a space for learning, discussion and networking. It is not just about new formats, but also about creating a new networking atmosphere that fosters personal interaction throughout the entire trade fair. The USE's various areas demonstrate how this trade fair concept works in practice.

Try it out for yourself rather than just watching: the DIY (Do It Yourself) Area brings modern welding technology to life. Visitors can test various welding processes, compare products from different manufacturers



**Messe
Düsseldorf**

Messe Düsseldorf GmbH
Postfach 101006
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 211 4560 01
Telefax +49 211 4560 668
www.messe-duesseldorf.de
info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Marius Berlemann
Bernhard J. Stempfle
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
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and exchange ideas directly with experts. Exhibitors present their technologies right where they are experienced and evaluated.

The Expo Main Stage forms the knowledge hub of USE. Inspiring keynote speeches, practical masterclasses and insights into current industry topics shape the daily programme. In the evening, the stage becomes a meeting place for networking, live music and personal encounters.

The USE Academy bridges the gap between visiting the trade fair and one's professional future. As a dedicated area for further training, career guidance and the recruitment of skilled workers, it opens up concrete prospects for young professionals as well as career changers, skilled workers and companies.

The Makers Space turns ideas into tangible projects. Content creators work live on their designs here and demonstrate what is possible with craftsmanship and modern welding technology. Visitors experience the creative process at close quarters and can engage directly with the creators.

"A good trade fair brings the right people together. That is precisely why we have developed the USE zones. They create additional points of contact between exhibitors and trade visitors, convey knowledge in new ways and bring technologies to life in a setting where initial discussions give rise to concrete projects," says Daniel Ryfisch, Director of USE, wire & Tube and Flow Technologies at Messe Düsseldorf.

USE – The Ultimate World of Cutting and Welding will take place from 20 to 23 April 2027 at the Düsseldorf Exhibition Centre. Further information is available at www.use-expo.com.

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Photo material



Daniel Ryfisch, Director USE, URBAN STEEL EXPO

Messe Düsseldorf GmbH

Photo: Messe Düsseldorf/ctillmann



USE – The Ultimate World of Cutting and Welding

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If you have any queries, please do not hesitate to contact:

Messe Düsseldorf GmbH

Aylin Bornmann

Senior Manager

Tel.: +49 211 4560 7769

CelikA@messe-duesseldorf.de

Sebastian Märker

Senior Manager

Tel.: +49 211 4560 7725

MaerkerS@messe-duesseldorf.de

Sarah Reusche

Junior Manager

Tel.: +49 211 4560 576

ReuscheS@messe-duesseldorf.de

Press contact

Angela Meier-Buntenbroich

Tel.: +49 211 4560 597

MeierA@messe-duesseldorf.de

Simon Beeker

Tel.: +49 175 8541 367

BeekerS@messe-duesseldorf.de

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