

20 - 23 APRIL / DÜSSELDORF / GERMANY



**THE ULTIMATE
WORLD OF
CUTTING AND WELDING**
2027
URBAN STEEL EXPO

Press Release

Road to USE 2027: Official WeldArt World Championship associated with IIW introduces its first international ambassadors

Düsseldorf, 3 August 2026 – From 20 to 23 April 2027, USE – The Ultimate World of Cutting and Welding will host the Finals of the Official WeldArt World Championship associated with IIW at Düsseldorf Exhibition Centre. In the run-up to the event, the Championship continues to expand its global ambassador network, with more than 45 well-known voices from the welding community supporting the competition on its journey to USE 2027.

Leading figures from the welding community across seven world regions have already joined the global ambassador network. Together, they represent a combined social media reach of more than ten million followers. Among the network's headline ambassadors are WELD.COM and WeldPorn, two of the best-known platforms within the international welding community. Content creators, professional welders and industry personalities are helping to raise the Championship's international profile through their own networks and social media channels. The network is complemented by an internationally appointed jury comprising renowned welding experts and leading figures from the industry.

As the new international trade fair for welding, cutting and related technologies, USE – The Ultimate World of Cutting and Welding brings together companies, innovations, technologies and industry decision-makers from around the world. By hosting the Official WeldArt World Championship, the exhibition programme gains an international highlight that complements USE's strong technology and business focus with the creative diversity of the



**Messe
Düsseldorf**

Messe Düsseldorf GmbH
Postfach 101006
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 211 4560 01
Telefax +49 211 4560 668
www.messe-duesseldorf.de
info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Marius Berlemann
Bernhard J. Stempfle
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle
von Messe- und
Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79:
Messe Ost/Stockumer Kirchstr.
Bus 722:
Messe-Center/Verwaltung



20 - 23 APRIL / DÜSSELDORF / GERMANY



THE ULTIMATE
WORLD OF
CUTTING AND WELDING
2027
URBAN STEEL EXPO

global welding community while reinforcing its modern, experience-oriented trade fair concept.

Daniel Ryfisch, Director USE, wire & Tube, Metal Forming & Fabrication Technologies, Messe Düsseldorf, comments: "With the Finals of the Official WeldArt World Championship associated with IIW, USE 2027 will feature an exceptional international competition. The fact that some of the best-known voices in the global welding community have already joined the initiative as ambassadors demonstrates the strong international response the Championship is receiving well ahead of its Finals. We are looking forward to presenting this unique format to an international trade audience at USE 2027 in Düsseldorf for the first time."

Applications for the Official WeldArt World Championship associated with IIW remain open. Creative welders from around the world are invited to apply and become part of the competition.

Information and registration for the Official WeldArt World Championship associated with IIW:

https://www.use-expo.com/en/program/specials/weldart_world_championship

More information about USE – The Ultimate World of Cutting and Welding:

<https://www.use-expo.com/>

20 - 23 APRIL / DÜSSELDORF / GERMANY



THE ULTIMATE
WORLD OF
CUTTING AND WELDING
2027
URBAN STEEL EXPO

Visuals



Official WeldArt World Championship associated with IIW



Daniel Ryfisch, Director USE, wire & Tube, Metal Forming & Fabrication Technologies, Messe Düsseldorf GmbH

Foto: Messe Düsseldorf/ctillmann

Should you have any queries, please contact:

Messe Düsseldorf GmbH

20 – 23 APRIL / DÜSSELDORF / GERMANY



THE ULTIMATE
WORLD OF
CUTTING AND WELDING

2027

URBAN STEEL EXPO

Aylin Bornmann

Senior Manager

Tel.: +49 211 4560 7769

CelikA@messe-duesseldorf.de

Sebastian Märker

Senior Manager

Tel.: +49 211 4560 7725

MaerkerS@messe-duesseldorf.de

Sarah Reusche

Junior Manager

Tel.: +49 211 4560 576

ReuscheS@messe-duesseldorf.de

Press contact

Angela Meier-Buntenbroich

Tel.: +49 211 4560 597

MeierA@messe-duesseldorf.de

Simon Beeker

Tel.: +49 175 8541 367

BeekerS@messe-duesseldorf.de

Upon publication, we would appreciate receiving a specimen copy.

[USE on LinkedIn](#)

